



**FOCUS STRATEGY**



## YOUR EVEREST

DATE \_\_\_\_\_

## BASECAMPS

| 2-10 YEARS | 1 YEAR     | QUARTER    | % |
|------------|------------|------------|---|
|            |            |            |   |
|            |            |            |   |
|            |            |            |   |
|            |            |            |   |
|            |            |            |   |
| DATE _____ | DATE _____ | DATE _____ |   |

## ROUTE

ROADBLOCK

SOLUTION

| PURPOSE | VALUE | PROMISE |
|---------|-------|---------|
|         |       |         |